



# Montana Library Association

*From the Mountains to the Prairies*

## **MLA BOARD REPORTS**

Office held/Chair of: Directors at Large – West & East

Reported By: Gavin J. Woltjer & Anne Kish

Date: October 12, 2017

### **Progress or Successes Since Our Last Meeting:**

Gavin Woltjer and Ann Kish are currently in the planning stage of creating membership benefits to help with membership recruitment. One example of these benefits is to offer assistance with technical writing for members looking to revamp resumes, cover letters, etc.

Woltjer and Kish also plan to share the importance of membership with MT librarians at the ALSD/PLD retreat in Chico, at the 2018 MLA Conference in Bozeman, and also at the 2018 Offline Conference in Great Falls.

### **New Issues:**

None at this time.

### **Board Action Requested:**

MLA Board pass a resolution for MLA to support the strategic framework of the state library.

### **Other Comments:**

At the MLA Executive Board Meeting at Boulder Hot Springs in June 2017, three goals were established for the Director-at-Large positions:

1. Partner with other committees (PR/Marketing, Professional Development, and Conference Planning) to help bolster membership to MLA.
2. Convert 20% of lapsed/inactive members to active participation within MLA.
3. Present at conferences about the benefits of MLA membership.

These goals will continue to be in place.

*\*Please attach your completed report and email it to MLA Secretary.*