



Montana Library Association

From the Mountains to the Prairies

MLA BOARD REPORTS

Office held/Chair of: Network Advisory Committee

Reported by: Elizabeth Jonkel

Date: April 17, 2018

Progress or Successes Since Our Last Meeting:

OCLC presented to the NAC on a new system called Wise. Wise is a “customer relationship management” system which projects ILS data to support a library’s internal analysis, marketing and customer usage. Analytics on patron behavior and collection usage can be used to predict collection development, set goals, and create new policies. Libraries using Wise can use their ILS data to market to target audiences and connect with patrons one on one. Wise is used throughout Europe. For more information, visit <https://www.oclc.org/en/wise.html>.

Jenny Stapp updated the NAC on procurement issues, including recently approved RFPs for endowment funding and an advocacy campaign. She discussed the budget planning process for the future.

Other NAC discussions centered on library health indicators for reporting purposes, better budgeting and leveraging funding. Finally, the committee reviewed continuing work on its stakeholder analysis of library development services and success indicators for its work plan, a document in process.

New Issues:

The next meeting will be held on August 14, 2018 in Helena at 9:30am.

Board Action Requested:

None at this time.

Other Comments:

Financial Report: FY 2016 budget: _____

Amount spent: _____

(If unknown, please contact Executive Director)

**Please attach your completed report and email it to MLA Secretary.*